



**Canal &
River Trust**

Making life better by water

Affiliation Charter

The Canal & River Trust owns, cares for, and brings to life 2,000 miles of historic inland waterways in England and Wales, most of which are over 200 years old. There are around 2,000 miles of towpaths along the Trust's canals (also in the Trust's ownership) free to use and visited by millions of people.

Our canals and rivers run through some of the most heavily populated communities in England and Wales, and we provide quality, accessible blue and green spaces on the doorstep to over 8 million people living within a 10min walk – important places for people to relax and exercise in various ways.

We are working with volunteers and communities across England and Wales to transform the places touched by our canals and river navigations into spaces where local people spend time, to enrich lives so they can be happier and healthier. We know this will bring opportunities to the millions of people who have waterways on their doorstep so that more people benefit from our free, accessible and local source of wellbeing.

This Charter is an agreement between the Canal & River Trust and its partner organisations who want to affiliate as supporters of the Trust in its stewardship of the waterways (and related heritage, environment and infrastructure) to demonstrate to Government and the nation that we share the same belief in the importance, value and benefit of these important inland waterways now and for the future.

The Canal & River Trust and its Affiliates will:

- Share supporter numbers (strictly not personal data) with one another and consent to the inclusion of the affiliate's numbers as 'supporters of the Trust' in overall measures of the Trust's supporter base, to help demonstrate to government and funders the extent to which waterways are valued by those who use them.
- Work together to realise and record the public benefit outcomes that the affiliate's activities generate, to contribute to the Trust's evidence base (in an Outcome Measurement Framework) of the important impact waterway assets have on the nation.
- Identify opportunities to promote the suitability and public benefits of waterways and pursue potential third-party funding streams which can deliver our shared objectives around improving the network and the activities it can facilitate.
- Share best practice on how to engage local communities and increase community involvement in local waterways. Work to enable volunteers to be active on the waterways, ideally in collaboration with the Trust's own volunteers, with joint branding of volunteers an option that the parties could explore.
- Jointly promote and celebrate the contribution made by the affiliates in connecting people and communities with, and the development / stewardship of, the waterways, and ensure that those formulating public policy are aware of the opportunities that the use of the waterways and towpaths can offer.
- Both parties will endeavour to promote each other's work in relevant communications where possible, appropriate to the target audience. Both parties will refer to each other's brand guidelines liaising on sign off with respective marketing teams.
- Encourage regular dialogue between our regional and local staff/volunteers and work together for mutual benefit to highlight issues arising from proposed development likely to affect sections of the waterways network.
- Where appropriate, share consultations and explore the possibility of developing joint campaigns and media opportunities that are within our common interest.

The Affiliation Charter dated below records the understanding between the Canal & River Trust, a charitable company limited by guarantee registered in England and Wales with company number 7807276 and charity number 1146792 whose registered office is at First Floor North, Station House, 500 Elder Gate, Milton Keynes MK9 1BB (“Canal & River Trust”); and the

Relationship

The charter formalises the relationship between the Canal & River Trust and key groups and organisations with interests in utilising, maintaining and maximising the benefit of our unique waterway assets for work and leisure purposes.

The Trust wishes to grant to these supporters a charter pursuant to which the Trust and the members shall become affiliated at a regional level, with the mutual understanding that the affiliate agrees as follows:

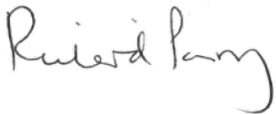
Legal status

This Charter is not legally binding and no action arising from it will override the statutory duties and responsibilities of either organisation. Nothing in this Charter shall be deemed to establish any partnership or joint venture between the parties, nor constitute either party as the agent of the other party.

Third Party Rights and Term

This Charter does not give rise to any rights for a third party to enforce any of its terms. Affiliation may be terminated by either party giving no less than three month’s written notice to the other party.

Signed by



Richard Parry,
Chief Executive

For and on behalf of the Canal & River Trust

Signed by Date

For and on behalf of